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Media Release – For immediate release

Caesarstone's Book of Details is a groundbreaking innovative approach to kitchen surfaces that completely changes the perception of the material.

The Islands installation by Raw Edges and Caesarstone®, showcased in Milan in 2014, challenged the very basic concept of kitchen surface use. Instead of placing the different objects above, under or next to the surface, they were incorporated into the stone, turning the surface into the heart and soul of the kitchen and the dominant design element that weaves together all the other components.

The Book of Details focuses on elements from the installation, alongside new designs especially developed by Raw Edges. The book includes sketches and images along with a presentation of numerous creative and practical surface applications, following four leading trends in the worlds of lifestyle and design - from small urban spaces, to the growing interest in cooking and food, through to the new office space design concept, all the way back to the basic value of sharing.

The Book of Details was designed like a sketch book, easy to carry, along with a bookmark and room for comments. The reader is invited to draw ideas and inspiration from the book, to examine the material and apply the ideas in practice.

The Book of Details is supported by two videos - The “Caesarstone Book of Details for Innovative Kitchen Design” and “Caesarstone Book of Details – How to” both videos inspire and guide designers to explore simple or more involved interpretations of these concepts.

This project is yet another aspect of Caesarstone's activity in the global design arena, and following the trend book "Design Inspirations", and aims to be an innovative and practical source of inspiration for designers and architects.

The Book of Details is available to download as a free eBook from the Caesarstone website, or design professionals can request their free copy of the limited edition hardcover book while stocks last.

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Notes to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more. With diverse collections – Classico™, Motivo® and Concetto® there is no limit to choice. The unique and rich variety of colours, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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