

MEDIA RELEASE
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MARCH

DEEP, DARK AND INTENSELY BOLD!
CAESARSTONE'S NEW DESIGN DIRECTION



The dramatic flip in aesthetics for kitchen and bathroom – from a pristine, virtually all-white colour palette to a bold, intense array of velvety blacks – has created a new mindset for renovators and designers where surfaces ranging in hue from ebony, jet and onyx sit side by side with luxurious brushed and aged metals (think brass, bronze, copper and rose gold) and medium to dark woodgrain cabinetry.

Caesarstone, at the forefront of kitchen and bathroom innovation, has released a new collection of quartz surfaces that perfectly reflects the mood for black. Suitable for benchtops, splashbacks and walls the collection also introduces a brand new surface finish – Natural. This slightly textured finish emulates the tactile experience of stone, with a satin sheen and slight grain.



The ultimate in dark – and richly luxurious – is Piatto Black. Sporting the new Natural finish, Piatto Black has a fine granular appearance complemented by its textural grain. Overall this serves to create a much deeper, more intense black than we are used to seeing in engineered stone benchtops.

Piatto Black is the bold choice in kitchen and bathroom design with statement benches and vanities delivered on a grand scale and teamed

with equally bold coordinating surfaces such as industrial concrete, dark, rich woodgrains and lavish marble.



Empira Black, in a lustrous polished finish, adds a subtle play of light and depth to its dense black base with an overlay of beautifully fine white natural veins. This clever textural combination immediately imbues the surface with a sense of elegance and sophistication. Black Tempal, in the new Natural finish, offers a more nuanced take on the dark colour palette. Black Tempal's deep charcoal base is a direct contrast to the subtle, marbled veil of soft mineral deposits across its surface. Its rough finish, coupled with this complex layering, creates a

perfect canvas for a variety of decorative elements from tinted tiles and brushed steel hardware to slate, raw concrete and handmade ceramics.



Caesarstone's Piatto Black, Empira Black and Black Tempal quartz surfaces are just three of 48 quartz surfaces available nationally. Go to www.caesarstone.com.au for more details.

Caesarstone is committed to the highest safety and environmental standards and carries the ISO 14001 international standard for environmental management and performance.

RRPs:

Caesarstone Piatto Black, Natural finish, installed from \$ 550m2

Caesarstone Black Tempal, Natural finish, installed from \$ 900m2

Caesarstone Empira Black, Polished finish, installed from \$ 1100m2

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how.

The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

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