



FOR IMMEDIATE RELEASE

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**NEW DESIGNS FROM CAESARSTONE**

*Reflecting the most upcoming industrial trends in its Metropolitan collection, paired with timeless compositions, Caesarstone launches three new designs in 2018.*

Another first of its kind for quartz surfaces with its authentic, robust, industrial-inspired designs. Rough, tough and unpolished. Translated into residential and commercial interiors. Weathered patinas that define new classics for the everyday.

These new designs achieve the authentic textures of manufacturing such as oxidized steel, poured plaster and raw concrete.

**AIRY CONCRETE 4044**

Airy Concrete responds to today's trend for a versatile light grey colour, presenting a richness that minimalism can achieve, with its airy textures, enriched by dark grey and white areas. Its authentic rough concrete finish has been refined for the home, providing the true feel of concrete while maintaining the easy care synonymous with all Caesarstone products.

Concrete continues to be a popular choice among consumers as an expression of industrial style brought into residential spaces, inspired by the floors of lofts and factories. Perfection found within imperfection, inherent in varying textures that reflect the intriguing patinas of manufacturing, satisfies a craving for lively raw materials.

Airy Concrete is versatile enough to accompany all shades of timber, tiles or slate. Black oiled oak can introduce a very contemporary perspective to flooring. Matte brass fittings will further elevate the benchtop with an element of style, often in brushed or hammered finishes. The trend for gold and pastel accessories in the home adds a fresh accent to this light grey tone.

**TOPUS CONCRETE 4023**

Topus Concrete is a design inspired by topological strata and combines mineral formations found in nature with the rugged patinas of industrial materials. With a gentle hint of warm pink, its blush undertone echoes the pastels that are impacting the interiors market today.

Concrete is widely embraced in contemporary interiors, and now variations in tone and finish are being sought for this urban material to further surprise and stimulate the consumer. New techniques are creating exceptional, unexpected, and engaging effects.

New South Wales Head Office, Showroom & Warehouse Unit 3/1 Secombe Place, Moorebank NSW 2170	Showroom 84 O'Riordan Street Alexandria NSW 2015	Victoria Showroom & Dist. Centre 57 Corporate Drive Heatherston VIC 3202	Queensland Showroom & Warehouse 26 Business Street Yatala QLD 4207	Build & Design Centre Brisbane 66 Merivale Street South Brisbane QLD 4101	Western Australia Showroom Home Base EXPO, 55 Salvado Rd, Subiaco WA 6017	Warehouse 14-18 Quantum Link, Wangara WA 6065	South Australia Showroom & Warehouse 5 Hindmarsh Place Hindmarsh SA 5016
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Part of Caesarstone’s new Metropolitan Collection, this concrete is ideal for use with neutral or off-white walls, paired with stained parquet or grey tiles. Cabinets can be made in plain creams and putty hues or juxtaposed with dark timbers and black elements.

The popularity of kitchen islands has become a way for consumers to admire the beauty of their chosen material; whether in Topus Concrete alone or combined with one of Caesarstone’s additional concrete-inspired materials.

**EXCAVA 4046**

Excava is a premium design characterized by the intriguing patinas of casting and oxidizing, combining the authentic features of rust and concrete. Its beauty reflects the geological decay of stone, weathered by time and nature.

The industrial movement in contemporary interiors has led to a more robust design vocabulary. Tarnished metal, untreated wood and raw concrete are just some of the urban surfaces now penetrating the industry. Therefore, a rusted concrete benchtop is on trend – but achieving this look in quartz is a first!

Excava is part of Caesarstone’s new Metropolitan Collection. Its excavated look is appreciated for its texture and depth, ranging from different layers of earth shades to copper and dark brown. Its rough concrete finish is subtly coarse to the touch, yet cleaning remains as effortless as with all Caesarstone surfaces.

This material’s dramatic visual presence makes it especially impressive for use in hospitality. It is also perfect for residential kitchens with an urban edge. Pairing well with a concrete floor, it can become sophisticated when softened by taupe tones or oak parquet. Mirrored or chrome fittings will serve as a trend-savvy accent, contrasting with the benchtop’s roughness.

*“The new 2018 colours are created with the view towards the upcoming trends and our vision of consistently meeting and anticipating different interior design schemes and palates. They represent our steadily evolving journey as leaders in premium surfaces”*

says Eli Feiglin, VP of marketing at Caesarstone.

For more information or to order your new sample visit [www.caesarstone.com.au](http://www.caesarstone.com.au)

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**Note to Editor**

**About Caesarstone**

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how.

The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections there is no limit for choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

Discover more at:

[www.caesarstone.com.au](http://www.caesarstone.com.au)

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