



FOR IMMEDIATE RELEASE

NOVEMBER 2016

New Flagship Caesarstone Showroom for Melbourne

Caesarstone Heatherton Victoria Showroom & Distribution Centre
 57 Corporate Dr, Heatherton VIC 3202
 Monday to Friday: 9.00am - 5.00pm & Saturday 9.00am - 5.00pm

Caesarstone is proud to announce the relocation of all Melbourne Operations to our brand new state-of-the-art Sales and Distribution Centre in Heatherton Victoria.

Situated just off Warrigal Rd, the New Heatherton Showroom & Distribution Centre is positioned next to VICROADS - a convenient location with easy access and ample parking available.

"We are thrilled to open our new state-of-the-art showroom here in Melbourne and offer our customers the full Caesarstone brand experience" said Chris Lenihan, Regional Manager Caesarstone Victoria.

Naturally Caesarstone quartz surfaces feature throughout the showroom and premises with large wall panels of every colour and an awe-inspiring kitchen island benchtop that spans 5.2 meters long and features our Supernatural design, Statuario Maximus combined with the best of the best appliances a Bora down draft induction cooktop, Abey undermount sink, Gessi mixer, Gaggenau oven and Vintec wine fridge.

We wanted to show a variety of new colours not only in large format panels but also in applications such as our very latest new release White Attica which is showcased in a very impressive 4 meter long reception desk. Inspired by classic natural marbles, White Attica features a clean white base with dense, dark grey interwoven veins.

To showcase our ever so popular Concrete range we have created a 3 meter island in the beautiful Fresh concrete along with a feature wall in Raw Concrete that includes beautifully detailed flush integrated drawer system clad in Raw Concrete for that minimalist industrial look.

Following on from our collaboration with world renowned designer Tom Dixon the new showroom features several Tom Dixon Fade pendant lights and table lamp lighting that brings that extra touch of elegance to an already impressive space.

With expert staff on hand to assist with colour selection this new showroom is a must visit for anyone looking to design, renovate or build.

New South Wales
 Head Office, Showroom & Warehouse
 Unit 3/1 Secombe Place,
 Moorebank NSW 2170

Showroom
 84 O'Riordan Street
 Alexandria
 NSW 2015

Victoria
 Showroom & Dist. Centre
 57 Corporate Drive
 Heatherton
 VIC 3202

Queensland
 Showroom & Warehouse
 26 Business Street
 Yatala QLD 4207

Build & Design
 Centre Brisbane
 66 Merivale Street
 South Brisbane
 QLD 4101

Western Australia
 Showroom
 Home Base EXPO, 55
 Salvado Rd, Subiaco
 WA 6017

Warehouse
 14-18 Quantum Link,
 Wangara WA 6065

South Australia
 Warehouse
 214 Victoria Road
 Largs Bay SA 5016



Caesarstone's new Melbourne showroom space cements the brand's position at the forefront of the quartz surfaces industry and raises the already impressive benchmark for innovation, quality and service.

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For more information on Caesarstone products please contact:

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Note to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

1300 119 119

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