

Caesarstone collaborates with nendo for a major new commission for Design Museum Holon

As part of the Japanese studio's first retrospective Museum exhibition



Oki Sato portrait, 'in the shade'- Image credit to Liah Chesnokov

June 2016: As the centrepiece of the recently opened *nendo: the space in between* exhibition at Design Museum Holon, leading quartz manufacturer **Caesarstone** and renowned Japanese design studio nendo unveiled 'in the shade', a new commission that will remain part of the Museum's permanent collection.

Presented in the external courtyard and inspired by the strong effects of light and shadow in Israel, *in the shade* is constructed using a collection of 5 free-standing sheets of glass coloured by Glas Italia, supported by Caesarstone pedestals. Resembling the look of natural stone, the pedestals are created using a variety of Caesarstone designs in different tonalities, whilst the glass sheets embody the overall colour palette of the exhibition.

New South Wales
Head Office & Warehouse
 Unit 3/1 Secombe Place,
 Moorebank
 NSW 2170, Australia

Showroom
 84 O'Riordan Street
 Alexandria
 NSW 2015, Australia

Victoria
Showroom & Warehouse
 Factory 4
 80 Fairbank Road
 Clayton South
 VIC 3169, Australia

Queensland
Showroom & Warehouse
 26 Business Street
 Yatala
 QLD 4207, Australia

Western Australia
Showroom
 12 Sundercombe Street
 Osborne Park
 WA 6017, Australia

South Australia
Warehouse
 214 Victoria Road
 Largs Bay
 SA 5016, Australia



Appearing to divide light and shadow, the unison of the quartz along with the positioning of the glass evoke the feeling of being "outdoors" when looking from one side and "indoors" when looking through to the other side.

In addition, Caesarstone is presenting 'stone garden', a previous collaboration with nendo consisting of 155 table-like elements made out of ten different stone-shaped Caesarstone colours, clustered together to form a seemingly floating landscape.

"Our first collaboration with Caesarstone was 'stone garden', an installation presented in 2013 at Interior Design Show Toronto, and then again in Milan and New York. Each time the piece was presented, the audience had a different, yet positive reaction, highlighting the many faces of Caesarstone and its diverse, expressive and talkative nature. I feel that some materials have the ability to talk to designers and possess a certain value and magic that inspires them. The more I work with Caesarstone, the more I feel that this material talks to me and inspires me to further delve into the creative process." – **Oki Sato, nendo**

###

EDITORS' NOTES

The exhibition is now open until the 29th of October 2016.

The Caesarstone designs used in the installation are:

4600 Organic White
 4360 Wild Rice
 5220 Dreamy Marfil
 4003 Sleek Concrete
 5003 Piatra Grey

The Space in Between by nendo, Oki Sato

The first large-scale retrospective exhibition by nendo, will be held over a four month period at Design Museum Holon in Israel. nendo's designs begin by exploring and layering existing preconceptions, and then locating the gaps or "spaces" in between these layers to tie together new ideas. The idea behind this method is to gradually broaden the mind of the viewer. No less than 74 works divided into 6 categories of "spaces" will be exhibited, with the aim of providing visitors with a first-hand experience of this process.

New South Wales
Head Office & Warehouse
 Unit 3/1 Secombe Place,
 Moorebank
 NSW 2170, Australia

Showroom
 84 O'Riordan Street
 Alexandria
 NSW 2015, Australia

Victoria
Showroom & Warehouse
 Factory 4
 80 Fairbank Road
 Clayton South
 VIC 3169, Australia

Queensland
Showroom & Warehouse
 26 Business Street
 Yatala
 QLD 4207, Australia

Western Australia
Showroom
 12 Sundercombe Street
 Osborne Park
 WA 6017, Australia

South Australia
Warehouse
 214 Victoria Road
 Largs Bay
 SA 5016, Australia

01 between processes

Reexamining existing manufacturing processes draws one's attention to the spaces that exist between these sequential events. One can use these spaces to add a new process, omit an existing process, or change the order of processes. Or one can even replace an existing process with a completely different manufacturing process; the result is an entirely new perception of value.

02 between textures

Materials have their own distinct characteristics. These can be varied, from physical traits to qualitative properties of their feel or expression. If one takes a closer look at the gaps between two differing materials, it becomes apparent that there are no clear-cut distinctions, but rather a gradated space in which their respective characteristic features waver ambiguously. It is this space that forms a platform for new ideas and creativity.

03 between boundaries

There is a multitude of interactions in everyday life; between people and things, things and spaces, the inner and the outer, the self and the other. Blurring, erasing, or slightly shifting the lines between these boundaries can challenge and loosen our preconceptions, giving rise to new spaces.

04 between the object

There are also plenty of gaps or spaces within things. Widening, truncating, or replacing these gaps with completely different elements can bring about new functions and meanings from the inside. If there are no discernible spaces, then shifting something ever so slightly can create a similar effect. The 'layering' and 'depth' of these respective elements, brought about by the use of a series of spaces, can also be of great interest to us.

05 between relationships

Whether they are top-down or locational, multiple elements are inevitably bound by some kind of relationship that holds them in balance. Breaking such a state of equilibrium can create spaces between existing relationships, and thereby reconstruct them. Connecting things that are initially separate. Layering things that are initially adjacent to each other. Inversing the relationship of structure and finish, or of design and function. Creating alternate relationships and states of balance in this way can lead to new and invaluable discoveries.

06 between senses

Transferring the invisible senses such as sound, taste, smell, and time into physical form allows more people to register them at one time. This also involves exploring the spaces between two differing senses, such as visual and aural, or visual and sense of taste. Such designs allow viewers to translate their visual perceptions into a

New South Wales
Head Office & Warehouse
Unit 3/1 Secombe Place,
Moorebank
NSW 2170, Australia

Showroom
84 O'Riordan Street
Alexandria
NSW 2015, Australia

Victoria
Showroom & Warehouse
Factory 4
80 Fairbank Road
Clayton South
VIC 3169, Australia

Queensland
Showroom & Warehouse
26 Business Street
Yatala
QLD 4207, Australia

Western Australia
Showroom
12 Sundercombe Street
Osborne Park
WA 6017, Australia

South Australia
Warehouse
214 Victoria Road
Largs Bay
SA 5016, Australia



different sensory perception, thereby creating a feeling of satisfaction not unlike when one solves a puzzle or quiz.

About Oki Sato and nendo

Oki Sato, who heads the firm nendo, has been named by Fast Company as one of the brightest talents in a new generation of Japanese minimalist designers. Born in Toronto, Oki graduated with a master’s degree in architecture from Waseda University in Tokyo. nendo was formed in 2002, after an inspiring graduation trip to the Milan Design Furniture Fair, and has since become one of the most prolific design firms in the world. In Japanese “nendo” means free-form clay, a soft, fluid substance that symbolizes the way the company’s founders wanted to work. The goal of nendo is to reconstitute the everyday by transforming it into something that is easy to understand. nendo believes there are many small moments of surprise hidden in everyday life, and they want those who encounter their designs to intuitively feel those moments of surprise. nendo has since received numerous awards and recognition; Newsweek named Oki one of the world’s "100 Most Respected Japanese People" in 2006 and honoured the firm in 2008 as one of the "Top 100 Small Japanese Companies." Most recently, Oki earned the title of "Designer of the Year" by both Wallpaper* and Elle Decor magazines. nendo has also collaborated with a broad range of other brands, including Cappellini, Moroso, Bisazza, Tod’s, Louis Vuitton, Hermes, Baccarat, Camper, Puma, Starbucks and Coca-Cola. www.nendo.jp

About Maria Cristina Didero

Maria Cristina Didero is an Italian freelance design curator and writer. She has collaborated for more than ten years with the Vitra Design Museum and from 2011 to 2015 she covered the role of director at the Bisazza Foundation, in Vicenza. Didero has curated several exhibitions in institutions worldwide such as, among others, the DESTE Foundation in Athens and Museo del Novecento in Milan. In occasion of its 50th anniversary, she has recently presented the traveling exhibition of Studio65, that started its global tour from Galleria d’Arte Moderna in Turin, and she opened in January al(l)-projects in aluminium by Michael Young at CID - Grand Hornu, in Belgium. For the second year this year she will be in charge of The Armory Show Design Satellite in New York; after showing in 2015 the project Arab Dolls, with works by Carlo Massoud in collaboration with Beirut based Carwan Gallery and House of Today, this year she curates NOIR, a solo show by Stephen Burks. Together with R & Company Gallery, she is working on a show titled SUPER DESIGN about radical design period, due to open in NY in 2017 and on a movie on the same period directed by Francesca Molteni. As a writer, among others, she has published a book on Michele De Lucchi with drawings by NY based illustrator Steven Guarnaccia, she wrote the introduction of 1968 by Maurizio Cattelan and Pierpaolo Ferrari on the Dakis Joannou's design collection. Didero contributes regularly with a number of different magazines such as Domus, Vogue AD and L’Officiel (Italy); she writes her own column on Icon Design (Italy).

New South Wales
Head Office & Warehouse
 Unit 3/1 Secombe Place,
 Moorebank
 NSW 2170, Australia

Showroom
 84 O’Riordan Street
 Alexandria
 NSW 2015, Australia

Victoria
Showroom & Warehouse
 Factory 4
 80 Fairbank Road
 Clayton South
 VIC 3169, Australia

Queensland
Showroom & Warehouse
 26 Business Street
 Yatala
 QLD 4207, Australia

Western Australia
Showroom
 12 Sundercombe Street
 Osborne Park
 WA 6017, Australia

South Australia
Warehouse
 214 Victoria Road
 Largs Bay
 SA 5016, Australia



www.caesarstone.com.au

.....END.....

For more information on Caesarstone products please contact:

Linda Hannah, Marketing Communications Manager
M: 0408 973 276
E: linda.hannah@caesarstone.com.au

Note to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au
1300 119 119

New South Wales
Head Office & Warehouse
Unit 3/1 Secombe Place,
Moorebank
NSW 2170, Australia

Showroom
84 O'Riordan Street
Alexandria
NSW 2015, Australia

Victoria
Showroom & Warehouse
Factory 4
80 Fairbank Road
Clayton South
VIC 3169, Australia

Queensland
Showroom & Warehouse
26 Business Street
Yatala
QLD 4207, Australia

Western Australia
Showroom
12 Sundercombe Street
Osborne Park
WA 6017, Australia

South Australia
Warehouse
214 Victoria Road
Largs Bay
SA 5016, Australia