

Media Release
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WHITE SHIMMER NOW AVAILABLE IN 30MM

Following on from the huge success of the launch of **White Shimmer** in 2010, Caesarstone have now added this colour to its 30mm slab range.

“This is in response to the feedback and demand from architects and designers and also directly from renovating consumers. Whilst 20mm thickness slabs are still our most popular selling product, 30mm thickness is popular in kitchens with very large island benches especially with more complex under mounted sinks and where the added thickness of the slab allows larger overhangs and spans. People like the solidity and aesthetics of a 30mm benchtop.” says Andrew Dixon – Sales and Marketing Manager Caesarstone Australia.

Made from quartz one of the earths, strongest minerals, White Shimmer has a fine grained, white background featuring ultra fine mirror chips which reflect the light to create a delicate shimmer effect. At close view White Shimmer oozes modern glamour, while at a distance it offers the sleek and consistent surface aesthetic Caesarstone is renowned for.

White Shimmer is a versatile colour option suitable for both residential and commercial applications and will complement many modern materials including glass and stainless steel.

White Shimmer in 30mm slabs is a standard stock option in New South Wales and Queensland, and available to order in all other states.

Caesarstone quartz surfaces come with a 10 Year Limited Warranty, are heat, stain and scratch resistant and never have to be sealed or polished to retain their brilliant shine. Floor to ceiling samples of the complete colour range can be seen in Caesarstone showrooms nationally.

For further information on the new colour range please contact Linda Hannah – Marketing Communications Manager 02 8197 4917 linda.hannah@caesarstone.com.au or visit us at www.caesarstone.com.au