

**Media Release**  
**February 2010**

**Natural, organic colours prevail.**

Continuing to lead the way in colour and product development, CaesarStone Australia has successfully launched 9 new colours creating unprecedented demand for some of its unique and exclusive quartz surfaces.

**Organic White, Whisper, Buttermilk and Black Rocks**, have been developed uniquely for the Australian market, using new colour combining techniques which are exclusive to CaesarStone.

New technologies have been skillfully mastered to create these beautiful surfaces that reflect a warm, soft and natural aesthetic. Each colour combines a number of tones, subtly blended to create CaesarStone's most natural looking organic designs.

**Black Rocks** with its tonal black base and subtle white organic features, looks like something created by nature. Its classic rich black and white surface offers a highly tactile and timeless design.

***"Our latest range was several years in the making and it is very rewarding to see such strong demand and positive feedback from our customers. We continually strive to offer the market new and innovation surfaces and our latest natural looking surfaces have been extremely popular"*** says Andrew Dixon, Sales & Marketing Manager for CaesarStone.

The new range offers surfaces that have the natural, cool and tactile qualities of natural stone while possessing the superior properties of quartz.

CaesarStone quartz surfaces are stain, crack, scratch, chemical and heat resistant, making them a durable choice for carefree kitchens, bathrooms, bench tops, wall paneling, splash backs and various other applications. The latest colour range can be viewed in large floor to ceiling panels in showrooms nationally.

**For further information on the new colour range please call Linda Hannah on 02 8197 4917.**

New South Wales  
**Head Office**  
154-156 Adderley Street  
Auburn  
NSW 2144, Australia  
T +61 02 9202 4698  
F +61 02 9582 8155

**Showroom**  
84 O'Riordan Street  
Alexandria  
NSW 2015, Australia  
T +61 02 8339 7400  
F +61 02 8339 7499

Victoria  
**Showroom & Warehouse**  
Factory 4  
80 Fairbank Road  
Clayton South  
VIC 3169, Australia  
T +61 03 9549 9000  
F +61 03 9549 9099

Queensland  
**Showroom & Warehouse**  
60 Blanck Street  
Ormeau  
QLD 4208, Australia  
T +61 07 5546 6180  
F +61 07 5546 7749

**[www.caesarstone.com.au](http://www.caesarstone.com.au)**  
CaesarStone Australia Pty Ltd  
ACN – 121 819 976