



**Media Release
January 2012**

Caesarstone® Announces a New Edition to the Concetto® Collection

Caesarstone® the Original Quartz Surface is proud to announce the launch of Aragonite the latest edition to the Caesarstone Concetto® semi-precious stone collection.

Named after the Spanish municipal of Molina de Aragon, Aragonite naturally occurs in some of the most stunning places on earth like the caves of Morocco where the natural Aragonite crystal clusters are simply known as “cave flowers”.

Caesarstone’s Concetto® is a collection of extraordinary surfaces hand-made from individually cut and bound semi-precious stones. Sourced from all corners of the world, semi-precious stones radiate the most vivid colors and breathtaking structures of these natural materials. Now, in a unique blend of art, nature and technology, Concetto® brings the sophistication and powerful energy of these stones to the surface.

Made from completely natural semi-precious stones, each surface is completely unique with its own intrinsic shadings and patterns.

Ideal for a wide variety of applications such as kitchen bench tops, splashbacks, bathroom surfaces, furniture pieces and feature walls and carry the same superior properties as all Caesarstone® surfaces.

For more information on Caesarstone® Concetto® please visit www.caesarstone.com.au

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For more information, please contact Linda Hannah – Marketing Communications Manager
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About Caesarstone

Operating in Australia since 2001 Caesarstone® is the market leading brand of quartz surfaces in Australia. Today Caesarstone Australia Pty is a fully owned subsidiary of Caesarstone International and with the Caesarstone® brand now available in over 40 countries Worldwide.

The Caesarstone® product range offers a contemporary approach to kitchen design and renovations while maintaining the quality and luxury that consumers have come to expect from this category.

Caesarstone® engineered stone surfaces are a smart, modern alternative to products such as marble and granite for kitchen bench tops and splash backs as well as bathroom vanities and wall linings.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

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154–156 Adderley Street
Auburn
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Showroom
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