



FOR IMMEDIATE RELEASE

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New and Improved Surface Wipes by Caesarstone

Caesarstone® surfaces are renowned for being simple to clean and relatively maintenance free. Now it's even easier to keep them looking their best with the new and improved formula Caesarstone® Surface Wipes.

Caesarstone® Surface Wipes are a convenient, one-step cleaning solution for everyday mess and spills which have been specially formulated to be tough on grime but gentle on stone to maintain a brilliant shine.

The new light blue fabric has improved qualities for a spotlight surface clean, specially formulated for Caesarstone® surfaces with a pleasant fresh lemon scent.

Made without chlorine or other bleaching agents, Caesarstone® Surface Wipes are completely safe to use not only on Caesarstone® quartz surfaces but also suitable for virtually all hard, washable surfaces such as ceramic tiles, marble, vinyl, linoleum and quartz.

For general cleaning of everyday spills and stains, simply take a Caesarstone® Surface Wipe from the resealable packet and wipe down the surface then allow to air dry.

Caesarstone® surface wipes are available to purchase online through the Caesarstone Australia website at www.caesarstone.com.au

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For more information on Caesarstone products please contact:

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Note to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company’s surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their ‘ultimate surface’ and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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