



FOR IMMEDIATE RELEASE

JULY 2016

**Caesarstone 2016 New Colour Launch**

Caesarstone announces the launch of seven new designs which follow on from the recent introduction of their marble inspired design Statuario Maximus. These new designs now see the Caesarstone range expanded to forty eight designs.

Manufactured with technology unique to Caesarstone the new supernatural – marble inspired designs are the result of over eighteen months of international and local design research and development.

Designers and consumers are increasingly embracing the timeless natural marble inspired look in stone and combing this with the functional benefits Caesarstone surfaces have to offer for easy care and maintenance.

Introducing our newest marble inspired Supernatural designs:

**Cosmopolitan White** - Delicate white tones, coupled with the textured depth of diagonal lines and veining.

**Noble Grey** – Luxurious sweeping broad natural veins sweep across a gentle light grey background.

**Tuscan Dawn** - A mix taupe colour background with rich, light and creamy natural thick veins.

**Symphony Grey** – An orchestra of delicate dark grey tones complimented with the textured depth of diagonal surface veins.

**Georgian Bluffs** – this light grey marble with subtle background details with streams of white and grey veins also has an industrial, as well as natural edge to it.

**White Attica** – Inspired by classic natural marbles, White Attica features a very white base with dense, dark grey interwoven veins.

And finally **Nordic Loft** – Our new neutral light taupe, inspired by Scandinavian natural tones compliments many material finishes and is the perfect complement to many colours and also timber tones.

[www.caesarstone.com.au](http://www.caesarstone.com.au)

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**Note to Editor**

**About Caesarstone**

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

[www.caesarstone.com.au](http://www.caesarstone.com.au)  
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