



THE NEWEST ADDITIONS TO CAESARSTONE’S CLASSICO™ COLLECTION.

With five new designs added to the Caesarstone Classico™ collection, this has not just expanded our range, but also further refined its relevance to the needs of design professionals and end consumers alike.

The five new Caesarstone Classico™ designs include:

- **Ocean Foam™** is a whiter white on blended fine quartz structure which has evolved from our core white palette.
- **Crème Brule™** and **Wild Rice™** are both from a new design family where the gentle mixing of variable quartz sizes has enhanced its natural appearance and allowed a delicate integration of colours.
- **Cocoa Fudge™** is deliciously rich from both its organic blended structure and chocolate brown colour.
- **Shitake™** can simply be described as beautiful, with a delicate organic blend of mushroom, white and darker tones – we see this as a new sophisticated classic design.

“We have seen an on-going shift from simple monotone colours to more subtle two or three colour blends in natural design structures and scale in neutral, classic base colours”, says Andrew Dixon, Caesarstone Australia Sales and Marketing Manager.

All five new additions have been developed to work in a variety of home interiors and applications including kitchen bench tops and splashbacks, custom made furniture and bathroom wall linings.

Caesarstone’s colour development program takes into account international and Australian design directions from different categories including materials, furniture and interiors. These are juxtaposed against the needs of residential and commercial interiors as well as the types of applications Caesarstone products are used in, being particularly mindful of the longer, more timeless lifespan of our products.

All the new designs are unique and exclusive to the Caesarstone® brand, backed up by sophisticated advanced technology, proven and trusted quality and after sales service.

The five new Classico™ colours will be launched in early September and available through all kitchen retailers. To locate your nearest kitchen showroom location simply go to the “Where to View” on the Caesarstone® website and select one of the five new colours.

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For more information, please contact Linda Hannah – Marketing Communications Manager
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About Caesarstone

Operating in Australia since 2001 Caesarstone® is the market leading brand of quartz surfaces in Australia. Today Caesarstone Australia Pty is a fully owned subsidiary of Caesarstone International and with the Caesarstone® brand now available in over 40 countries Worldwide.

The Caesarstone® product range offers a contemporary approach to kitchen design and renovations while maintaining the quality and luxury that consumers have come to expect from this category.

Caesarstone® engineered stone surfaces are a smart, modern alternative to products such as marble and granite for kitchen bench tops and splash backs as well as bathroom vanities and wall linings.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

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