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2141 SNOW GOES VERTICAL!

In just ten years, Caesarstone® has become the largest quartz surface brand in Australia. It has also seen increased demand in the breadth of applications its products are being utilized in, evidenced by today's use of Caesarstone products in vertical applications.

Meeting these market demands, Caesarstone is introducing one of its most popular whites; Snow available in 13mm thickness slabs. This clean white, fine quartz aggregate is well suited to vertical use and will compliment many other materials.

"We have received a lot of interest in having this colour available in thinner slabs to meet the demands of designers working on both domestic and commercial interiors" says Andrew Dixon – Sales and Marketing Manager for Caesarstone.

"As bathrooms continue to become more luxurious, we are also seeing them become simpler, minimal and more functional. That is the advantage of large panels of 13mm Caesarstone, which can be used for wall to ceiling panels in a shower recess or for wall surfaces and bath surrounds."

"There has also been strong interest from designers who wanted a classic white Caesarstone to use for shower and bathroom wall linings for example in boutique hotels – something that looks great and is low maintenance."

With Snow's polished flat finish, it is the perfect match alongside our increasingly popular pattern textured Motivo Lace design which is available in the ever popular colour Snow.

It is not just bathrooms that will get the benefit of large 13mm panels of Snow; it also offers the stain resistance and hard surface characteristics which make it such a viable option for kitchen applications such as splashbacks and island front panels. Caesarstone Classico 13mm Snow is now Available in NSW, VIC & QLD.

For more information please visit www.caesarstone.com.au

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